

***All Aboard the Literacy Express!***  
**Virginia State Reading Association**  
**March 17 – 19, 2011**  
**Hotel Roanoke & Conference Center**  
**Roanoke, Virginia**

**Conference Program Advertisements:**

Please send advertisement to:

Jennifer Jones, VSRA Conference Chair  
 Radford University  
 Box 6959  
 Radford, VA 24142

Advertisements for the conference program must be received **no later than December 15, 2010**.  
 E-mail for specifications: [vsrajennifer@yahoo.com](mailto:vsrajennifer@yahoo.com).

1/4 page: **\$150**    1/2 page: **\$250**    Full page: **\$500**    Inside Front cover: **\$750**  
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**Yes, we are interested in sponsoring an event and/or speaker/author at the 2011 VSRA Conference. All sponsors will be listed in the VSRA program. Sponsors will also be recognized by an announcement at the specific event, and if provided, your company banner will be displayed.**

<b>Fee Approximate</b>	<b>Event</b>
<b>\$2,000.00</b>	Governing Council Luncheon
<b>\$2,000.00</b>	Delegates Breakfast
<b>\$1,500.00</b>	Banquet
<b>\$2,000.00</b>	Administrators' Tea
<b>\$ Varies</b>	Literacy Gala
<b>\$ Varies</b>	Other: Items for conference bag: notepads, pencils, pens, posters, etc. Please describe:
<b>\$ 50.00</b>	Flyers for inside the conference bag. Note: 1500 copies of the flyer must be sent to Jennifer Jones, 431 King George Avenue, Roanoke, VA 24016 <b>no later than February 15, 2011.</b>

<b>Speaker/Author Sponsorship</b>	Featured Speaker/Author Indicate Name: All speakers/authors must be confirmed with, Conference Chair, Jennifer Jones, <a href="mailto:vsrajennifer@yahoo.com">vsrajennifer@yahoo.com</a> .
\$	<b>Total Sponsorship Fees</b>

**Questions:** If you would like to discuss any of the above options in further detail, please contact Jennifer Jones, Conference Chair e-mail [vsrajennifer@yahoo.com](mailto:vsrajennifer@yahoo.com) .

**Payment should accompany this form.**

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