



2017 Sponsorship Opportunities

The perfect way to showcase your company to our membership and conference participants.

The Virginia Association of School Librarians (VAASL) has a membership of over 1200 school librarians many of which are district level supervisors with large purchasing budgets and decision makers for the largest school systems throughout Virginia. We anticipate more than 800 will participate in this year’s Fall Conference in Norfolk.

Mix and match any options below to reach your desired sponsorship level (i.e. Official Sponsorship of a General Session plus a full page ad in the conference program = Gold Sponsorship). *Gold Sponsorship is only \$1500 and gives you the best exposure before, during and after the conference.*

Gold \$1500+: Includes your logo presented Full-Screen during the Opening General Session, conference signage, preferential consideration when booth assignments are made, top billing in the Conference Program, and promotion on the VAASL Website.

Silver \$1000-\$1499: Includes your logo presented Quarter-Screen during the Opening General Session, conference signage, preferential consideration when booth assignments are made, sponsorship recognition on VAASL Website and in the Conference Program.

Bronze \$500-\$999: Includes conference signage, preferential consideration when booth assignments are made and sponsorship recognition on VAASL Website and in the Conference Program.

Thursday General Session with Marc Tyler Nobleman	Official Sponsor \$1200 Joint Sponsor \$600
Thursday Evening Author Event with Kwame Alexander	Official Sponsor \$1200 Joint Sponsor \$600
Friday General Session with Donalyn Miller	Official Sponsor \$1200 Joint Sponsor \$600
Friday Author Banquet with Ruta Sepetys	Official Sponsor \$1200 Joint Sponsor \$600
Saturday Morning Author Event with Meg Medina & Panel	Official Sponsor \$1200 Joint Sponsor \$600
Exhibit Hall Grand Opening	Official Sponsor \$1000 Joint Sponsor \$500
First Timers’ Tea	Official Sponsor \$1000 Joint Sponsor \$500
President’s Reception	Official Sponsor \$1000 Joint Sponsor \$500
Infused Water Station – signage at the station	Official Sponsor \$1000 Joint Sponsor \$500



**Virginia Association
of School Librarians**

Conference App	Official Sponsor \$1000 Joint Sponsor \$500
Social Media Promotion Package - We will promote your business on our official Facebook page and Twitter account. Please provide copy.	\$300
Full Page Ad in the Conference Program*	\$300
Half Page Ad in the Conference Program*	\$150
Quarter Page Ad in the Conference Program*	\$75
In-Kind Donations	Contact us with approximate value

All sponsorships will be recognized with onsite signage. Choose from multiple categories for the best exposure. Contact Jennifer Eichel at Conference Solutions - jeichel@customconference.com or 703-493-9287 with any questions.