



## 2019 Sponsorship Opportunities

### The perfect way to showcase your company to our membership and conference participants

The Virginia Association of School Librarians (VAASL) has a membership of over 1200 school librarians many of which are district level supervisors with large purchasing budgets and decision makers for the largest school systems throughout Virginia. We anticipate more than 800 will participate in this year's Fall Conference in Roanoke.

Mix and match any options below to reach your desired sponsorship level (i.e. Official Sponsorship of a General Session plus a full page ad in the conference program = Gold Sponsorship). Gold Sponsorship is only \$1500 and gives you the best exposure before, during and after the conference.

**\$1500+ Gold:** Includes your logo presented Full-Screen during the Opening General Session, conference signage, preferential consideration when booth assignments are made, top billing in the Conference Program, and promotion on the VAASL Website.

**\$1000-\$1499 Silver:** Includes your logo presented Quarter-Screen during the Opening General Session, conference signage, preferential consideration when booth assignments are made, sponsorship recognition on VAASL Website and in the Conference Program.

**\$500-\$999 Bronze:** Includes conference signage, preferential consideration when booth assignments are made and sponsorship recognition on VAASL Website and in the Conference Program.

<b>Thursday General Session with Gina Seymour</b>	SOLD OUT
<b>Friday General Session with Christopher Harris</b>	SOLD OUT
<b>Friday Awards Banquet with Candace Fleming</b>	SOLD OUT
<b>Saturday Breakfast with Rafael Lopez, Allan Wolf and Sandhya Menon</b>	SOLD OUT
<b>Exhibit Hall Grand Opening</b>	Official Sponsor \$1000 Joint Sponsor \$500
<b>First Timers' Tea</b>	Official Sponsor \$1000 Joint Sponsor \$500
<b>President's Reception</b>	Joint Sponsor \$500



## Virginia Association of School Librarians

<b>Conference WiFi</b>	Official Sponsor \$1000 Joint Sponsor \$500
<b>Conference App</b>	Official Sponsor \$1000 Joint Sponsor \$500
<b>Infused Water Station</b> – signage at the station	Official Sponsor \$1000 Joint Sponsor \$500
<b>Social Media Promotion Package</b> - We will promote your business on our official Facebook page and Twitter account. Please provide copy.	A la carte Sponsor \$300
<b>Full Page Ad in the Conference Program</b>	\$300
<b>Half Page Ad in the Conference Program</b>	\$150
<b>Quarter Page Ad in the Conference Program</b>	\$75
<b>In-Kind Donations</b>	Contact us with approximate value

All sponsorships will be recognized with onsite signage. Choose from multiple categories for the best exposure. Contact Jennifer Eichel at Conference Solutions – [jeichel@customconference.com](mailto:jeichel@customconference.com) or 703-493-9287 with any questions.