



## Sponsorship Opportunities - VAASL 2022 Conference

### **\$5000 Platinum**

- 2 free booths at annual conference (one corner/one connecting)
- Free vendor registration at Spring Regionals
- Full page ad in 4 issues of VAASL VOICE
- Full page ad in annual conference program
- Full screen logo during opening general session
- Conference signage noting platinum status
- Top Consideration given when booth assignments are made
- Top billing in Conference Program
- Promotion on Conference App
- Promotion on VAASL website
- Award 2 free annual conference registrations
- Speak for 2 minutes at beginning of chosen session sponsorship
- VAASL Social Media Promotion

### **\$3000 Gold**

- 1 free booth at annual conference (one corner)
- Half page ad in 4 issues of VAASL VOICE
- Top Consideration given when booth assignments are made
- 1/2-page ad in conference program
- 1/2 screen logo during opening session
- Conference signage noting gold status
- Preferred billing in conference program
- Promotion on Conference App
- Promotion on VAASL website
- Speak for 2 minutes at beginning of chosen session sponsorship
- VAASL Social Media Promotion

### **\$2250 Silver**

- 1 free booth at annual conference (one corner)
- Half page ad in 4 issues of VAASL VOICE
- Top Consideration given when booth assignments are made
- 1/4-page ad in conference program
- 1/4 screen logo during opening session
- Conference signage noting silver status
- Preferred billing in conference program
- Promotion on Conference App
- Promotion on VAASL website

### **\$1000 Bronze**

- Quarter page ad in 4 issues of VAASL VOICE
- Top Consideration given when booth assignments are made
- Stamp size ad in conference program
- 1/4 screen logo during opening session
- Conference signage noting bronze status
- Preferred billing in conference program
- Promotion on Conference App
- Promotion on VAASL website

**Platinum Sponsorship Events: (choose 1)**

- 1 Presidents Breakfast Reception/Exhibit Hall Grand Opening
- 2 Thursday Author Luncheon
- 3 Friday Author Luncheon
- 4 Wed. Author event with Fixer to Fab display
- 5 Conference internet

**Gold Sponsorship Events: (choose 1)**

- 1 Presidents Breakfast Reception/Exhibit Hall Grand Opening
- 2 Thursday Author Luncheon
- 3 Friday Author Luncheon
- 4 Wed. Author event with Fixer to Fab display
- 5 Conference internet

**Silver Sponsorship Events: (choose 1)**

- 1 Sweet Treats with vendors
- 2 Conference app
- 3 Conference program
- 4 Fixer to Fab display event

**Bronze Sponsorship Events: (choose 1)**

- 1 Sweet Treats with vendors
- 2 Conference app
- 3 Conference program
- 4 Fixer to Fab display event

Please contact Jennifer Eichel to discuss which event you want to sponsor. Sponsorships are assigned on a first come, first served basis.

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