

Sponsorship Opportunities VAASL 2023 Conference

\$5000 Platinum

2 free booths at annual conference (one corner/one connecting)

Free vendor registration at Spring Regionals
Full page ad in 4 issues of VAASL VOICE
Full page ad in annual conference program
Full screen logo during opening general session
Conference signage noting platinum status

Top Consideration given when booth assignments are made

Top billing in Conference Program
Promotion on Conference App
Promotion on VAASL website

Award 2 free annual conference registrations

Speak for 2 minutes at beginning of chosen session sponsorship

VAASL Social Media Promotion

\$3000 Gold

1 free booth at annual conference (one corner)

Full page ad in 4 issues of VAASL VOICE

Top Consideration given when booth assignments are made

1/2-page ad in conference program
1/2 screen logo during opening session
Conference signage noting gold status
Preferred billing in conference program

Promotion on Conference App Promotion on VAASL website

Speak for 2 minutes at beginning of chosen session sponsorship

VAASL Social Media Promotion

\$2250 Silver

1 free booth at annual conference (one corner)

Half page ad in 4 issues of VAASL VOICE

Top Consideration given when booth assignments are made

1/4-page ad in conference program 1/4 screen logo during opening session Conference signage noting silver status Preferred billing in conference program

Promotion on Conference App Promotion on VAASL website

\$1000 Bronze

Quarter page ad in 4 issues of VAASL VOICE

Top Consideration given when booth assignments are made Preferred billing and stamp size ad in conference program

1/4 screen logo during opening session Conference signage noting bronze status Please choose one event that you would like to sponsor:

Platinum Sponsor

- 1. President's Breakfast Reception/Exhibit Hall Grand Opening
- 2. Thursday Opening Keynote Session Aisha Saeed, Author/Keynote
- 3. Thursday General Session with Hena Khan, Author
- 4. Wednesday night Ice Cream Social
- 5. Conference Internet (speak 2 minutes at opening session)
- 6. Friday Morning Session with Lisa Fipps, Keynote
- 7. Friday Closing Session with Jarrett Lerner, Author

Gold Sponsor

- 1. President's Breakfast Reception/Exhibit Hall Grand Opening
- 2. Thursday Opening Keynote Session Aisha Saeed, Author/Keynote
- 3. Thursday General Session with Hena Khan, Author
- 4. Wednesday night Ice Cream Social
- 5. Conference Internet (speak 2 minutes at opening session)
- 6. Friday Morning Session with Lisa Fipps, Keynote
- 7. Friday Closing Session with Jarrett Lerner, Author

Silver Sponsor

- 1. President's Breakfast Reception/Exhibit Hall Grand Opening
- 2. Thursday Opening Keynote Session Aisha Saeed, Author/Keynote
- 3. Thursday General Session with Hena Khan, Author
- 4. Wednesday night Ice Cream Social
- 5. Conference Internet (speak 2 minutes at opening session)
- 6. Friday Morning Session with Lisa Fipps, Keynote
- 7. Friday Closing Session with Jarrett Lerner, Author

Bronze Sponsor

- 1. Thursday Sweet Treats with the vendors
- 2. Conference App
- 3. Conference Program
- 4. Makerspace
- 5. First Timers' Event

Please contact Jennifer Eichel to discuss which event you want to sponsor. Sponsorships are assigned on a first come, first served basis.

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