

VAASL 2024 Sponsorship and Advertising Opportunities

The Perfect Way to Showcase Your Company Year-Round to our Membership and Conference Participants.

\$5000 Platinum

- 2 free booths at annual conference (one corner/one connecting)
- Free vendor registration at Spring Regionals
- Full page ad in 4 issues of VAASL VOICE
- Full page ad in annual conference program
- Full screen logo during opening general session
- Conference signage noting platinum status.

Top Consideration given when booth assignments and event sponsorships are assigned. *

- Top billing in Conference Program
- Promotion on Conference App
- Promotion on VAASL website
- Award 2 free annual conference registrations
- Speak for 2 minutes at beginning of chosen session sponsorship.
- VAASL Social Media Promotion
- (Register under Booth Fee Type)*

\$3000 Gold

- 1 free booth at annual conference (one corner)
- Full page ad in 4 issues of VAASL VOICE

Top Consideration given when booth assignments and event sponsorships are assigned. *

- 1/2-page ad in conference program
- 1/2 screen logo during opening session
- Conference signage noting gold status.
- Preferred billing in conference program
- Promotion on Conference App
- Promotion on VAASL website
- Speak for 2 minutes at beginning of chosen session sponsorship.
- VAASL Social Media Promotion
- (Register under Booth Fee Type)*

\$2250 Silver

- 1 free booth at annual conference (one corner)
- Half page ad in 4 issues of VAASL VOICE

Top Consideration given when booth assignments and event sponsorships are assigned. *

- 1/4-page ad in conference program
- 1/4 screen logo during opening session
- Conference signage noting silver status.
- Preferred billing in conference program
- Promotion on Conference App
- Promotion on VAASL website
- VAASL Social Media Promotion
- (Register under Booth Fee Type)*

**Sponsorship choice:*

- 1 *President's Breakfast Reception/Exhibit Hall Grand Opening*
- 2 *Thursday Opening Keynote Session-Jason Chin, Author*
- 3 *Thursday General Session with Tom Bober, Speaker/Librarian*
- 4 *Wednesday night Ice Cream Social with Marge Cox, speaker*
- 5 *Conference internet (speak 2 minutes at opening session)*
- 6 *Friday Morning Session with Lisa Lee, Author/Keynote*
- 7 *Friday Closing Session with Samira Ahmed, Author/Keynote*

Email Jennifer Eichel with sponsorship request at jeichel@customconference.com. Requests will be assigned based on level of sponsorship and date of registration.

\$1000 Bronze

Quarter page ad in 4 issues of VAASL VOICE

Top Consideration given when booth assignments are made.

Stamp size ad in conference program.

1/4 screen logo during opening session

Conference signage noting bronze status.

Preferred billing in conference program

Promotion on Conference App

Promotion on VAASL website

(purchase your booth(s) under Booth Fee Type and add on bronze sponsorship below)

There are also advertising opportunities in the Annual Conference Program. You can choose a full page, half page, or quarter page advertisement. Ads are black and white. You will be emailed with copy and size requirements.

Full Page Ad in the Annual Conference Program \$330.00

Half Page Ad in the Annual Conference Program \$175.00

Quarter Page Ad in the Annual Conference Program \$100.00

The deadline to have your sponsorship or ad placed in the VAASL Conference Program is October 1, 2024.