

VAASL 2025 Sponsorship and Advertising Opportunities

The Perfect Way to Showcase Your Company Year-Round to our Membership and Conference Participants.

\$5000 Platinum

2 free booths at annual conference (one corner/one connecting)

Free vendor registration at Spring Regionals

Full page ad in 4 issues of VAASL VOICE

Full page ad in annual conference program

Full screen logo during opening general session

Conference signage noting platinum status.

Top Consideration given when booth assignments and event sponsorships are assigned. *

Top billing in Conference Program

Promotion on Conference App

Promotion on VAASL website

Award 2 free annual conference registrations

Speak for 2 minutes at beginning of chosen session sponsorship.

VAASL Social Media Promotion

(Register under Booth Fee Type)

\$3000 Gold

1 free booth at annual conference (one corner)

Full page ad in 4 issues of VAASL VOICE

1/2-page ad in conference program

1/2 screen logo during opening session

Conference signage noting gold status.

Top Consideration given when booth assignments and event sponsorships are assigned. *

Preferred billing in conference program

Promotion on Conference App

Promotion on VAASL website

Speak for 2 minutes at beginning of chosen session sponsorship.

VAASL Social Media Promotion

(Register under Booth Fee Type)

\$2250 Silver

1 free booth at annual conference (one corner)

Half page ad in 4 issues of VAASL VOICE

1/4-page ad in conference program

1/4 screen logo during opening session

Conference signage noting silver status.

Top Consideration given when booth assignments and event sponsorships are assigned. *

Preferred billing in conference program

Promotion on Conference App

Promotion on VAASL website

VAASL Social Media Promotion

(Register under Booth Fee Type)

**Sponsorship choice:*

- 1 *President's Breakfast Reception/Exhibit Hall Grand Opening*
- 2 *Wednesday Opening Keynote Session-Grace Lin, Author*
- 3 *Thursday General Session with India Hill Brown, Author*
- 4 *Friday General Session with Dr. John Almarode, Professor/Author*
- 5 *Friday General Session with Amy Hermon, School Librarians Unites Podcast*

Email Jennifer Eichel with sponsorship request at jeichel@customconference.com. Requests will be assigned based on level of sponsorship and date of registration.

\$1000 Bronze

Quarter page ad in 4 issues of VAASL VOICE

Quarter page ad in conference program

1/4 screen logo during opening session

Conference signage noting bronze status.

Top Consideration given when booth assignments are made.

Preferred billing in conference program

Promotion on Conference App

Promotion on VAASL website

(purchase your booth(s) under Booth Fee Type and add on bronze sponsorship below)

There are also advertising opportunities in the Annual Conference Program. You can choose a full page, half page, or quarter page advertisement. Ads are black and white. You will be emailed with copy and size requirements.

Full Page Ad in the Annual Conference Program \$330.00

Half Page Ad in the Annual Conference Program \$175.00

Quarter Page Ad in the Annual Conference Program \$100.00

The deadline to have your sponsorship or ad placed in the VAASL Conference Program is October 1, 2025.

